



For Office Use only:-			Code:SB NON(2)	
Order No.	SSV & IC	TYG	DSV	Committed Delivery Date
MK16	PC	SET	PC	

2016 Ice Cream Mooncake Voucher order Form

The following offers are ONLY for FAX-IN & E-MAIL ORDER to our office **on or before 11 Sept 2016**. Please read the conditions before you place the order.
Enquiry/Order email: HKKWHaagenDazs.CorporateSales@genmills.com Fax Order No: 2956 0636 Ordering Enquiry: 2629 6175

PERSONAL INFORMATION (PLEASE FILL IN BLOCK LETTERS)

Name (Mr/Mrs/Ms): _____
 Company Name: _____ Industry : _____
 Contact no.: _____ E-mail: _____

ORDER DETAILS

Product	Standard Price	Early Bird Discounts until 11 SEPTEMBER 2016		Order Qty Box(es)	Amount (HK\$)
		Corporate customers additional offer: Free 1 set Double Scoop Voucher with every 10 boxes of purchase			
		FROM 18 JULY UNTIL 14 AUGUST 2016	FROM 15 AUGUST UNTIL 11 SEPTEMBER 2016		
1. Petite Collection	HK\$ 338	HK\$ 242	HK\$ 252		
2. Floral Collection (For corporate clients only)	HK\$ 378	HK\$ 262	HK\$ 272		
3. Delight Collection (For corporate clients only)	HK\$ 378	HK\$ 262	HK\$ 272		
4. Yogurt Collection	HK\$ 368	HK\$ 252	HK\$ 262		
5. Classy Collection	HK\$ 458	HK\$ 312	HK\$ 322		
6. Crispy Collection	HK\$388	HK\$ 292	HK\$ 302		
7. 7-Star & The Moon	HK\$ 668	HK\$ 512	HK\$ 532		
8. Rainbow Collection	HK\$ 888	HK\$ 762	HK\$ 782		
9. Deluxe Collection	HK\$ 1,188	HK\$ 1,068			
10. 7-Star & The Moon X Le Creuset Limited Edition	HK\$ 1,528	HK\$ 1,168			
We offer free delivery for orders HK\$800 or above. If total order amount is less than HK\$ 800, there will be delivery charge of HK\$ 30 to one location.				Delivery fee (HK\$30)	
				Total:	

*All Ice Cream Mooncake & complimentary vouchers are available while stock lasts.

RECIPIENT & VOUCHER DELIVERY INFORMATION (PLEASE FILL IN BLOCK LETTERS)

Recipient Name (Mr/Mrs/Ms): (Please provide full name for delivery): _____ Contact no: _____
 Name Stated on Receipt (Company/Payer Name): _____
 Ice cream Mooncake Voucher delivery (Restricted to one Commercial/Residential Address only)
 Recipient Name : _____ Company Name: _____
 Detailed Address (Commercial/ Residential address): _____

If the delivery address is residential, please do not write company name on the recipient information.

PAYMENT OPTIONS

Visa MasterCard AE Bank Transfer (HSBC account no.: 111-498234-001)

Card No.: _____ Expiry Date : _____ Bank Name: _____

Cardholder Full Name: _____ Signature (same as the one on credit card): _____

Remarks : 1.Once an order has been confirmed, the mentioned amount will be deducted from the captioned credit card account.

2. If you do not wish to receive further promotional email messages from us, please reply the mentioned email with subject of "Unsubscribe".

I hereby agree and give my consent to General Mills Hong Kong Limited for using my personal data (personal data includes Names, Address, Telephone number, Email address , Office address) for product launch, promotional offers, membership news, customer services, marketing/ products research and direct marketing. If I do not wish my personal data to be used by General Mills Hong Kong Limited in above activities, a tick will be put in this box .

Remarks : Please refer to Page 4 for details terms and conditions. I have read and agree with the Terms and Conditions.



2016 Ice Cream Mooncake Voucher Order Form – Product Information and Terms & Conditions

<p>1. Petite Collection 玲瓏心意 <4 Mooncakes with 4 flavors></p> <ul style="list-style-type: none"> Chocolate Rose Summer Berries Mango <p>Standard Price:HK\$ 338</p>	
<p>2. Floral Collection 瑰麗心意 <4 Mooncakes with 4 flavors ></p> <ul style="list-style-type: none"> Chocolate ice-cream Rose ice-cream Plain Yogurt Strawberries Yogurt <p>Exclusive to Corporate clients/ bulk purchase only</p> <p>Standard Price:HK\$ 378</p>	
<p>3. Delight Collection 盈悅心意 <4 Mooncakes with 4 flavors > exclusive to Corp</p> <ul style="list-style-type: none"> Mango ice-cream Summer Berries ice-cream Plain Yogurt Strawberries Yogurt <p>Exclusive to Corporate clients/ bulk purchase only</p> <p>Standard Price:HK\$ 378</p>	
<p>4. Yogurt Collection 優悅心意 <4 Mooncakes with 2 flavors></p> <ul style="list-style-type: none"> Plain Yogurt(2pcs) Strawberries Yogurt(2pcs) <p>Standard Price:HK\$ 368</p>	
<p>5. Classy Collection 月滿心意 <6 Mooncakes with 5 flavors></p> <ul style="list-style-type: none"> Chocolate Rose (2pcs) Summer Berries Mango Strawberries <p>Standard Price:HK\$ 458</p>	
<p>6. Crispy Collection 圓滿臻萃 <6 Mooncakes with 3 flavors></p> <ul style="list-style-type: none"> Rose (2 pcs) Caramel (2 pcs) Vanilla (2 pcs) <p>Standard Price:HK\$ 388</p> <p>*New Limited Edition Cooler Bag</p>	
<p>7.7 Star & the Moon 七星伴月 <8 Mooncakes with 8 flavors></p> <ul style="list-style-type: none"> Plain Frozen Yogurt Strawberry Frozen Yogurt Vanilla Dark Chocolate & Almonds Strawberry Blueberries & Cream Summer Berries & Cream Moon: Lychee Raspberry Rose Ice Cream with a layer of Tropical Fruit Puree, Crunchy Chocolate Coating <p>Standard Price:HK\$ 668</p>	
<p>8. Rainbow Collection 彩雲追月 <9 Mooncakes with 9 flavors></p> <ul style="list-style-type: none"> Strawberry Blueberries & Cream Strawberry Cheesecake Summer Berries & Cream Vanilla Cookies & Cream Caramel Biscuit & Cream Belgian Chocolate Moon: Lychee Raspberry Rose Ice Cream with Raspberry Filling (1pc) <p>Standard Price:HK\$ 888</p>	
<p>9. Deluxe Collection 金尊 <8 Mooncakes with 8 flavors></p> <p>Ice Cream Mooncake with Nutty Chocolate Coating:</p> <ul style="list-style-type: none"> Macadamia Nut Ice Cream with Macadamia Nut Dark Chocolate & Almonds Ice Cream with Pecan Caramel Biscuit & Cream Ice Cream with Brazil Nut Strawberry Ice Cream with Sunflower Seed Belgian Chocolate Ice Cream with Almond Vanilla Ice Cream with Walnut Coffee Ice Cream with Hazelnut Belgian Chocolate and Dark Chocolate & Almonds Ice Cream with Chocolate Filling, Chocolate Coating with Cashew Nut <p>Standard Price:HK\$ 1,188</p>	
<p>10.7 Star & the Moon X Le Creuset Limited Edition</p> <p>Limited Edition Set includes:</p> <ul style="list-style-type: none"> 7 Star & the Moon (2 boxes) Le Creuset FOOTED ICE CUP WITH SPOON (Milky Pink) <p>Standard Price:HK\$ 1,528</p>	 <p align="right">Remark:</p>

For the details of redemption period and location, please refer to the back page of Ice Cream Mooncake vouchers.
All photos are for reference only.



2016 Ice Cream Mooncake Voucher Order Form – Terms and Conditions

Freebies:

Thank You Gift	Single Scoop Voucher and Ice Cream Cake Coupon	Double Scoops Voucher
<p>With purchase of <u>Every 5 Boxes</u> on Ice cream Mooncake (Net price in one receipt), you are entitled to receive ONE complimentary “Thank You Gift” (Value: HK\$ 290)</p> <p>Thank You Gift includes:</p> <ul style="list-style-type: none"> ✓ 4 pcs of Häagen-Dazs™ Complimentary Single Scoop Voucher ✓ 1 pc of Häagen-Dazs™ Complimentary HK\$ 50 Dine-in Fondue Cash Coupon ✓ 1 pc of Häagen-Dazs™ Complimentary HK\$ 50 Ice Cream Cake Cash Coupon ✓ 1 pc of Complimentary Coffee Coupon ✓ 1 pc of Complimentary \$30 High Tea Set Cash Coupon <p>(Complimentary Single Scoop Voucher is valid till 19/1/2017) (Complimentary HK\$ 50 Dine-in Fondue Cash Coupon is valid from 15/11/2016-30/3/2017) (Complimentary HK\$ 50 Ice Cream Cake Cash Coupon / Coffee Coupon / \$30 High Tea Set Cash Coupon is valid till 30/3/2017)</p>	<p>With purchase of <u>2 boxes or above</u> on Ice Cream Mooncake, you are entitled to receive ONE complimentary Single Scoop Voucher and \$50 Ice cream Cake Coupon for each box (Value: HK\$ 90)</p> <p>(Complimentary Single Scoop Voucher/ \$50 Ice Cream Cake coupon is valid till: 24 November 2016)</p>	<p>*Exclusive to Corporate customers: With purchase of 10 boxes or above on Ice Cream Mooncake, you are entitled to receive ONE complimentary Double Scoops Voucher (Value: HK\$ 60)</p> <p>(Complimentary Double Scoops Voucher is valid till : 30 December 2016)</p>

Terms and Conditions:

1. Vouchers will be delivered to designated commercial/residential address within 5 working days (except Saturday, Sunday, and Public Holidays) once the order is confirmed and payment settled.
2. Free delivery service is provided for orders over HK\$ 800 (discounted value). If order is less than HK\$800, there will be a delivery charge of HK\$ 30.
3. If the payment is settled by bank-in or cheque (cheque payable to “General Mills Hong Kong Limited”). Cheque should be deposited to GMHK HSBC account (HSBC account no. 111-498234-001) through the cheque deposit machine after receiving order confirmation from GMHK. An order reference no. provided by GMHK should be input at the customer reference column. Please e-mail/fax the bank-in slip back to us via e-mail HKKWHaagenDazs.CorporateSales@genmills.com / **Fax No: 2956 0636.**
4. HK\$150 charges will be applied for any return/ reject local cheque during cheque deposit.
5. A confirmation call will be given within 2 working days upon fax received. In case you do not hear from us, please call 2629 6175 (Mon-Fri. 10:00am-12:30pm & 2:30pm-7:00pm. Except Saturday, Sunday & Public Holiday) to confirm. **Order cut-off time is 3:00pm.**; orders made after 3:00pm will be considered as order made on the following day.
6. Once an order has been confirmed, it cannot be cancelled or changed and the amount paid will not be refunded.
7. Discount rate is based on each individual order. Accumulation of orders or re-ordering for enjoying (previous) better discount is not allowed.
8. Each Fax-in Order Form is for one delivery location (commercial/residential area); no delivery service for restricted areas and outlying islands.
9. For any unsuccessful delivery due to incorrect or incomplete information provided, General Mills Hong Kong Ltd. will not responsible for any refund or re-issue of vouchers in case the vouchers have been returned, HK\$50 surcharge will be applied for re-delivery.
10. General Mills Hong Kong Ltd. is not liable for voucher loss or other loss incurred by the customer after delivery.
11. If product is not picked up during the designated period, the order will be forfeited and will not be refund.
12. **All Ice Cream Mooncake Vouchers are valid till 15 September 2016. (*Floral Collection & Delight Collection are valid till 11 September 2016.)**
13. **All complimentary Thank You Gift Vouchers are valid till 30 March 2017, except the Single Scoop Voucher, valid till 19 January 2017.**
14. **All complimentary Single Scoop Vouchers and HK\$50 Ice Cream Cake coupon for 2 boxes and above freebies are valid till 24 November 2016.**
15. **All complimentary Double Scoops Vouchers are valid till 30 December 2016.**
16. All Vouchers are valid only at all Hong Kong Häagen-Dazs™ Shops.
17. The complimentary Single Scoop Vouchers are valid for take away only, not valid for delivery service. Dry ice is not included.
18. All kinds of voucher are valid only with authorized stamp, originals only. All vouchers are not valid if presented after the expiry date.
19. Offer cannot be used in conjunction with Häagen-Dazs™ Star Club Card, VIP Club Card, Privilege Card, cash coupon and any other promotional offers.
20. All vouchers cannot be exchanged for cash, gift vouchers or other Häagen-Dazs™ product.
21. All vouchers are not for resale.
22. All vouchers are subject to further terms and conditions, for details please refer to the back of voucher.
23. **All vouchers are available while stock lasts.**
24. No gift voucher may be used for any trade or promotional purposes without specific written authorization by General Mills Hong Kong Ltd.
25. In case of any dispute, the decision of General Mills Hong Kong Limited is final.



Personal Information Collection Statement (“PICS”)

1. Your privacy

General Mills Hong Kong Limited (“we ”our” or “us”), includes: Häagen-Dazs, Wanchai Ferry, Nature Valley, Betty Crocker, Gold Medal, Green Giant, V Pearl, respects your legal rights of privacy when collecting, storing, using and transmitting personal data and this PICS explains our privacy practices. It is our policy to comply with requirements of the Personal Data (Privacy) Ordinance (Cap. 486) of the Laws of the Hong Kong Special Administrative Region and related codes of practices and guidance notes issued by the Privacy Commissioner. In doing so, we will ensure compliance by our staff with the strictest standards of security and confidentiality.

Please read the following carefully to understand our policy and practices regarding how your personal data will be treated. The policy may from time to time be revised or changed where we deem necessary.

“Personal Data” means any personally identifying information or sensitive data (such as Names, Gender, Personal ID, Date of Birth, Address, Telephone number, Email address, VIP Club number, Marital status, Education level, Income, Office address) from which it is practicable for the identity of an individual to be ascertained.

2. Purposes for which General Mills Hong Kong Limited will use your Personal Data

General Mills Hong Kong Limited will collect your personal data when involve in Marketing promotion, marketing/ product research, customer service, making purchase or our VIP enrollment program .

Such personal data provided by you will be used by General Mills Hong Kong Limited for the purposes of:

- i. providing you with news, notices and other communications of General Mills Hong Kong Limited ;
- ii. enrollment into and maintaining your membership;
- iii. communicating to your entitlements and privileges ;
- iv. notification of any amendment to the membership program;
- v. relationship building;
- vi. verification of your identity;
- vii. handling and following up calls, confirmations, enquiries and complaints;
- viii. meeting the requirements to make disclosure to any governmental authority in Hong Kong under the requirements of any law binding on General Mills Hong Kong Limited;
- ix. to enable General Mills Hong Kong Limited to better understand the demographics of our Customers.

3. Use of Data in Direct Marketing

General Mills Hong Kong Limited intends to use your personal data for direct marketing purposes, and we may not so use your personal data unless we have received your consent (which includes an indication of no objection) for that purpose. We shall use your personal data for marketing the following products and services:

- i. any products promotion, new promotional offers, marketing/ products research of General Mills Hong Kong Limited; marketing promotions, new product launch and other promotional offers, PR events, shop opening events, marketing rewards programs, birthday celebration offers, food sampling, in store promotion updates related or offered by General Mills Hong Kong Limited.

4. Disclosure

In cases where General Mills Hong Kong Limited do collect personal data from you, we will:

- i. tell you that we are doing so and use that we will make of such personal data we collect;
- ii. where relevant, give you the opportunity to object to use of your personal data in direct marketing;
- iii. tell you how we will store your personal data and how you can review, change and delete the personal data we have stored.

5. Security

Except as mentioned in paragraph 4 above, your personal data, however stored, will be accessed only by our employees or service providers who are authorized to do so. Employees and services providers designated to handle personal data will be instructed to do so only in accordance with this PICS.

6. Retention of Data

General Mills Hong Kong Limited will keep your personal data only for as long as necessary to fulfill the purpose of which data was collected. We may also retain archived personal data for statistical purpose. Personal data which is no longer required will be destroyed.

7. Acknowledgement

By signing the Terms and Conditions, you have indicated your understanding of the agreement to the above provisions.

8. Contact us

The person whom requests:

- i. for access to data or correction of data;
- ii. for general information regarding our policies and practices with respect to personal data;
- iii. about the kinds of personal data that we hold

Is as follows by:

Customer Services Hotline: 2629 6116(Häagen-Dazs)/2838 8038(Wanchai Ferry, V Pearl)/ 2629 7766(Nature Valley, Betty Crocker, Gold Medal, Green Giant)

Email: haagendazs.hongkong@genmills.com(Häagen-Dazs)/

wanchaiferry.hongkong@genmills.com (Wanchai Ferry, V Pearl)/

gmi.hongkong@genmills.com (Nature Valley, Betty Crocker, Gold Medal, Green Giant)

Office hours: Monday to Friday, 9:00am to 6:00 pm



2016 Ice Cream Mooncake Voucher Order Form – Mooncake Redemption Locations

	玲瓏心意 Petite Collection	月滿心意 Classy Collection	圓滿臻萃 Crispy Collection	優悅心意 Yogurt Collection	彩雲追月 Rainbow Collection	七星伴月 Star & the Moon	金尊 Deluxe Collection	瑰麗心意 Floral Collection	盈悅心意 Delight Collection
專門店換領日期及地點 Redemption dates and locations	2016年8月26日至9月11日 26 Aug – 11 Sep, 2016								
中環蘭桂坊德己立街24號地下 G/F., 24 D'Aguiar Street, Lan Kwai Fong, Central	●	●				●			
將軍澳重華路8號東港城2樓A區 Area A, Level 2, East Point City, 8 Chung Wa Road, Tseung Kwan O.	●	●	●			●			
馬鞍山新港城中心2樓2093店 Shop No. 2093, Level 2, Sunshine City Plaza, Ma On Shan, STTL 307, N.T.	●	●				●			
專門店換領日期及地點 Redemption dates and locations	2016年8月26日至9月15日 26 Aug – 15 Sep, 2016								
新界荃灣蕙荃路22-66號綠楊坊1樓F1店 Shop Unit F1, 1/F, Luk Yeung Galleria, No.22-66 Wai Tsuen Road, Tsuen Wan	●	●	●	●	●	●	●		
新界屯門鄉事會路83號V city MTR層M-53號店 Shop M-53, MTR Level, V city, 83 Tuen Mun Heung Sze Wui Road, Tuen Mun	●	●		●		●			
臨時換領日期及地點 Redemption dates and locations	2016年8月26日至9月11日 26 Aug – 11 Sep, 2016							9月2日至11日 2-11 Sep, 2016	
銅鑼灣怡和街88號富豪香港酒店3樓Victoria Room I Victoria Room I, 3/F, Regal Hongkong Hotel, 88 Yee Wo Street, Causeway Bay	●	●	●	●	●	●	●	●	●
北角英皇道665號北角海逸酒店地庫一樓海逸廳 Harbour Plaza Room, B1/F, Harbour Plaza North Point, 665 King's Road, North Point	●	●	●	●	●	●		●	●
旺角窩打老道23號九龍會所活動樓地下(油麻地 地鐵站D出口) G/F, Activity Building, Kowloon Centre, 23 Waterloo Road, Mongkok (Yau Ma Tei MTR Station Exit D)	●	●	●	●	●	●	●	●	●
九龍灣宏照道38號企業廣場5期MegaBox 5樓 5/F, MegaBox, Enterprise Square Five, 38 Wang Chiu Road, Kowloon Bay	●	●	●	●	●	●			
沙田白鶴汀街8號帝都酒店二樓主席廳 Chairman Room, Level 2, Royal Park Hotel, 8 Pak Hok Ting Street, Shatin	●	●	●	●	●	●	●		
順豐站換領日期及地點 Redemption dates and locations	2016年8月26日至9月11日 26 Aug – 11 Sep, 2016								
荔枝角荔枝角道863號泓景臺泓景匯地下2A號舖 Shop 2A, G/F, Banyan Mall, Banyan Garden, 863 Lai Chi Kok Road, Lai Chi Kok	●	●		●				●	●
荃灣德士古道36-60號荃薈2樓S221號舖 Shop S221, 2/F., Smartland, Nos. 36-60 Texaco Road, Tsuen Wan	●	●		●				●	●
元朗安興街59-67號安泰樓地下3號舖(元朗劇院 後面) Shop 3, G/F and Cockloft, On Tai Building, 59-67 On Hing Street, Yuen Long (Behind Yuen Long Theatre)	●	●		●				●	●
沙田瀝源街6號瀝源邨華豐樓地下ST5號舖 Shop ST5, G/F, Wah Fung House, Lek Yuen Estate, Shatin	●	●		●				●	●
大埔富善商場1樓F122B舖 Shop No. F122B, 1/F, Fu Shin Shopping Centre, Tai Po	●	●		●				●	●

Redemption Opening Hours: 12:00-21:00.

Redemption locations would be changed. Please call our Customer Service Hotline or browse www.haagen-dazs.com.hk to check with the up-to-date locations.



2016 Ice Cream Mooncake Voucher Order Form

Le Creuset FOOTED ICE CUP WITH SPOON Redemption Locations

 專門店換領日期及地點 Redemption dates and locations	2016年8月26日至9月15日 26 Aug– 15 Sep 2016
新界荃灣蕙荃路 22-66 號綠楊坊 1 樓 F1 店 Shop Unit F1, 1/F, Luk Yeung Galleria, No.22-66 Wai Tsuen Road, Tsuen Wan	
新界屯門鄉事會路 83 號 V city MTR 層 M-53 號店 Shop M-53, MTR Level, V city, 83 Tuen Mun Heung Sze Wui Road, Tuen Mun	
 專門店換領日期及地點 Redemption dates and locations	2016年9月2日至9月15日 2 Sep– 15 Sep 2016
銅鑼灣告士打道 311 皇室堡 2 樓 212 號舖 Shop No. 212,2/F, Windor House, 311 Gloucester Road, Causeway Bay	
旺角彌敦道 688 號亞皆老街 65 號旺角中心一期地下 G16A- C 號舖 Shops G16A-C of Portion A on Ground Floor, Argyle Centre, Phase 1, No.688 Nathan Road, No.65 Argyle Street	
尖沙咀彌敦道 63 號國際廣場地下低層 5B 舖 Shop No.5B on the Lower Ground Floor, iSQUARE, No.63 Nathan Road, Tsimshatsui	
沙田新城市廣場(第一期)5 樓 509 店 Shop No.509, Level 5, New Town Plaza, Phase 1, Shatin	
 臨時換領日期及地點 Redemption dates and locations	2016年9月2日至9月15日 2 Sep– 15 Sep 2016
北角英皇道 665 號北角海逸酒店地庫一樓海逸廳 Harbour Plaza Room, B1/F, Harbour Plaza North Point, 665 King's Road, North Point	
九龍灣宏照道 38 號企業廣場 5 期 MegaBox 5 樓 5/F, MegaBox, Enterprise Square Five, 38 Wang Chiu Road, Kowloon Bay	

Redemption Opening Hours: 12:00-21:00.

Redemption locations would be changed. Please call our Customer Service Hotline or browse www.haagen-dazs.com.hk to check with the up-to-date locations.